



SWAYAM SIDDHI COLLEGE OF MANAGEMENT & RESEARCH

Affiliated to University of Mumbai, Approved by AICTE, Recognised by DTE Govt Of Maharashtra

NAAC Accredited B+

Gap Analysis for A.Y 19-20

Relevance to PO	Gap Identified	Industry Initiatives/Activities Conducted to Bridge the Gap	Title of the Linkage	Connecting Partner	Duration
PO1,PO2,PO3,PO7	To provide Pre-Placement coaching on specific domain area	Alumni Interaction	Role of MSME in the Economic Development	Mr Dhammpal Thorat, PO, MCED, Mumbai.	20/08/2019
PO04	To showcase the skills of students	Certification Program	Mehendi & Poster Making Competition	Women Development cell	7/10/2019
PO1,PO2,PO3	To brief students about Supply Chain Management.	Alumni Interaction	Guest Session on Supply Chain Management.	Mr Nafis Khan, Operation Executive, Lotus Healthcare Pvt Ltd., Mumbai.	7/10/2019
PO1,PO2,PO3	To brief students about marketing strategy	Guest Session	Marketing Strategies	Mr. Atul Bagal,GM, Zydus Pharmaceuticals Ltd	18/10/2019
PO1,PO3,PO4	To provide Pre-Placement coaching on specific domain area	Field Activity	Workshop on Team Building	Mr. Ganesh Bhatt (Director-R&G Institute of Professional Training Pvt.Ltd)	6/11/2019



PO1, PO2, PO3 PO7	To provide Pre-Placement coaching on specific domain area	Alumni Interaction	Introduction of Corporate Culture & Etiquettes	Ms. Laxmi Reddy, Mansi Gada College of Commerce, Bhiwandi	12/11/2019
PO1, PO2, PO3	To brief students Marketing strategy	Alumni Interaction	Session on Effective Selling Strategies in Corporate Sector	Mr. Satyavijay Singade, CEO, Equvilla Health Care, Solapur.	8/1/2020
PO1, PO2, PO3	To brief students about IT & GST compliances	Alumni Interaction	How to file Income Returns & GST Compliances	Mr. Dhananjay Chature, Proprietor, Chatur Tax Consultant, Kalyan.	10/2/2020
PO1, PO2, PO3 PO7	To provide Pre-Placement coaching on specific domain area	Alumni Interaction	Sales Promotion Strategies in Real Estate Sector	Mr. Tukaram Gaikwad, Chairman, Ethos Reality, Solapur.	27/02/2020
PO1, PO2, PO3	To brief students about Finance	Guest Session	An overview of Budget	CA Kaushik Gada, Chairman, Kalyan Branch, ICAI.	5/3/2020
PO1	To encourage the power of Women empowerment	National Celebration	International Women Day-2023	Women Development cell	8th March 2020
PO1, PO2, PO3 PO7	To provide knowledge about preparation of project report	Alumni Interaction	How to Prepare Project Report.	Mr. Ajaralli, Sr. Project Manager, UNFYD Technologies, Mumbai	10/3/2020



[Signature]
 DIRECTOR
 SWAYAM SIDDHI COLLEGE OF
 MANAGEMENT & RESEARCH
 BHIWANDI-421 302